



# Anti-Event Fundraiser Toolkit

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## Thank You

So, you've decided to fundraise for Jeffco Prosperity Partners (JPP)...THANK YOU! You're joining a community of everyday people making a difference and providing hope for those who need it. Your commitment and enthusiasm to make a difference in the lives of JPP families are truly remarkable.

By choosing to support our cause and fundraise for the Anti-Event, you are joining a community of compassionate individuals who believe in the power of collective action. Your efforts will help us provide critical support, resources, and opportunities to families striving to break free from the cycle of generational poverty.

We want you to know that your dedication and hard work are deeply appreciated. Your decision to step up and make a positive impact speaks volumes about your character and the values you hold dear. Your fundraising efforts will create ripple effects that extend far beyond the initial donations, bringing hope and transforming lives in ways you may not even realize.

While the path may sometimes feel challenging, remember that you are not alone. We are here to support you every step of the way. The JHSF team is here to help- beginning with this handy toolkit to provide guidance, resources, and tips to help you maximize your fundraising potential.

Thank you for being an extraordinary supporter and for believing in our mission. We are grateful to have you on board, and we cannot wait to see the incredible impact you will make through your fundraising efforts.

## How to Use This Toolkit

Thank you for joining us in this exciting journey of making a difference while redefining traditional fundraising. Our Anti-Event Fundraiser Toolkit is designed to empower you with the resources and tools you need to effectively promote and run your own personalized fundraising campaigns. Let's make a powerful impact together!

We provide step-by-step instructions to set up your personal fundraising page. Customize it with your unique story, images, and fundraising goal. Personalization is key to connecting with potential donors. We've included sample outreach and thank you email templates, social media posts, and JPP success stories for you to share and to engage your network effectively.

Our team is here to assist you throughout your fundraising journey. If you have any questions or need guidance, don't hesitate to contact us.

Remember, you are the driving force behind this powerful movement. Your dedication and passion will inspire others to support the Anti-Event Fundraiser and make a lasting impact on the cause we all believe in.

## About Jeffco Prosperity Partners

JPP serves over 300 individuals annually, providing each family with a clear pathway toward long-term economic stability — parents to self-sufficiency and children to high school diploma and beyond.

JPP is a community working to help families break the cycle of generational poverty. Generational poverty is a significant challenge because it perpetuates cycles of disadvantage and limits opportunities for individuals and families to thrive.

Poverty often restricts access to quality education, limiting opportunities for individuals to acquire the knowledge and skills necessary for economic advancement. Systemic barriers, limited resources, and lack of job opportunities make it difficult for individuals to break free from poverty and achieve financial stability. Limited access to healthcare, nutritious food, safe housing, and other basic necessities can contribute to health disparities and lower overall well-being.

Families experiencing generational poverty often face social isolation and have limited networks of support. This lack of social capital can further impede opportunities for individuals to access resources, mentorship, and career opportunities. Children growing up in poverty are more likely to face similar challenges as they become adults. The lack of economic resources, limited access to quality education, and exposure to adverse circumstances create barriers that are passed on from one generation to the next.

Addressing generational poverty requires comprehensive approaches that tackle both the immediate needs of individuals and families, as well as systemic barriers. JPP provides individualized coaching services to help families access quality education, job opportunities, healthcare, and supportive services to help them achieve economic stability. Coaches collaborate with each family to gain a deep understanding of their unique needs, identify any systemic barriers they may be facing, and develop a clear and personalized pathway to success.

## About the Anti-Event Fundraiser

The Anti-Event Fundraiser is a unique and innovative approach to fundraising, unlike any traditional event you've attended before. Instead of gathering at a specific location, this fundraiser allows you to embrace the comfort of your own space while making a meaningful impact. You can support JPP families without the need for formal attire, travel, or event logistics.

What sets the Anti-Event Fundraiser apart is its focus on efficiency and maximizing the direct benefits to JPP families. By eliminating the expenses typically associated with hosting an event, a larger portion of the funds raised can go directly towards supporting the essential work of JPP. This cost-efficiency ensures that every dollar donated has a more substantial impact on the lives of JPP families.

Our goal is to raise \$20,000 by September 30<sup>th</sup> to support families in our JPP program as they work to achieve economic stability.

Here's how your donations support JPP families:

- \$50 will provide school supplies for JPP students.
- \$100 will provide a new uniform for starting a new job.
- \$150 will provide tutoring services for JPP students.

- \$100 will provide food or gas for a family who needs a little extra help.
- \$250 will provide summer activities for JPP children.
- \$250 will provide utility, phone and internet, or water bills assistance.
- \$500 will provide books and supplies for parents returning to college.
- \$1,000 will provide winter tires, brakes, and other car maintenance requirements.
- \$1,500 will provide rental assistance to help families avoid evictions.

## Create a Personal Fundraising Page

You create personalized fundraising page to share with your network and we provide you with the tools you need to inspire others to donate and get involved.

By creating your own fundraising page through [our website](#), you enjoy numerous benefits:

- **User-Friendly:** Our intuitive platform makes it simple to design and personalize your page, even with no prior technical experience.
- **Customization:** Add your own touch to your fundraising page by sharing your story, photos, and progress updates.
- **Donation Tracking:** Stay informed and track your progress with real-time updates on donations received and your fundraising goal.
- **Social Sharing:** Easily share your page across various platforms, enabling friends and family to support your cause effortlessly.
- **Impactful Giving:** Every dollar you raise directly supports Jeffco Prosperity Partners' important work and makes a difference in the lives of those we serve.

### Set Up Your Fundraising Page

We've made it easy to create your own personal fundraising page by providing a template to help you get started, but you know your connections best! Feel free to tweak these suggested messages or write your own to promote your fundraiser in your own style.

Once your page is done, it will be submitted to the campaign administrator for approval. You'll hear back via email when the page is active and ready to accept donations.

We also provided some templates you can use to reach out to your friends and family about your fundraising efforts and to thank those who donate. Click [this link](#) and follow the step-by-step instructions to get started- it only takes a few minutes.

### Create a Facebook Fundraiser

Facebook fundraising is a great way to connect your friends to Jeffco Prosperity Partners (JPP) and build awareness for their work. Facebook covers all processing fees, so 100% of every donation is sent directly Jeffco Human Services Foundation to support JPP families.

It only takes about 5 minutes to set up. Create a fundraiser on your Facebook page with just a few clicks. Here's how:

- [Click this link](#) and you will be taken to a JHSF fundraiser page.
- Next, fill in the fundraiser details including the end date, the amount you hope to raise, and why you want to support the JPP families.
- You can choose to upload a photo if you want to change the image provided to something more personal.
- Click the *Create* button to finish the process and create the fundraiser.

## Tips for a Successful Fundraiser

Here are some valuable outreach strategies to maximize the success of your fundraiser:

- **Harness the power of social media:** Encourage your supporters to re-share your posts on social media platforms. The wider the reach, the more potential donors you can engage.
- **Be consistent with posting:** Maintain an active presence on social media by regularly sharing updates about your fundraiser. This helps to keep your cause at the forefront of people's minds and encourages ongoing engagement.
- **Follow up with potential donors:** Don't hesitate to follow up with individuals who haven't responded to your initial requests. Sometimes a gentle reminder is all it takes to prompt action. Send personalized messages expressing your gratitude and emphasizing the importance of their support.
- **Start with your inner circle:** Begin by reaching out to your close network of friends and family who you believe will readily support your cause. Their early contributions and enthusiasm can create momentum and inspire others to get involved.

Remember, a successful fundraiser relies on a combination of effective communication, consistent engagement, and personal connections. By implementing these strategies, you can maximize your outreach efforts and inspire support for your cause.

Best of luck with your fundraising campaign!

## Outreach Email Templates

Share your fundraising page with your family, friends, and peers to increase your donations! Consider reaching out to employers or local businesses to match the donations you receive, doubling the impact of your campaign. Search any employer's matching gift program and guidelines and submit forms to double your impact with the [Double the Donations database](#).

### Email 1

Subject: Join Our Virtual Anti-Event Fundraiser and Make a Meaningful Impact!

Dear [Friend's Name],

I hope this email finds you well! I'm excited to share a wonderful opportunity that I'm involved in and invite you to join me in supporting an important cause. I'm currently participating in a peer-to-peer Anti-Event Fundraiser, and our focus is to make a positive impact on the lives of JPP (Jeffco Prosperity Partners) families.

JPP is dedicated to supporting families in need, providing them with resources, guidance, and opportunities to break the cycle of poverty. All contributions to the Anti-Event Fundraiser will directly assist these families and empower them towards a brighter future.

[Share a personal connection or story about why JPP and supporting these families is meaningful to you]

I'm reaching out today to ask for your support and generosity. Your donation will play a vital role in providing essential assistance to JPP families, helping them access educational support, healthcare services, housing stability, and much more. Every contribution, no matter the amount, makes a significant difference in their lives.

Here's how you can get involved and make a meaningful impact:

- **Donate:** I would be immensely grateful if you could make a donation to support JPP families through my Anti-Event Fundraiser page. Your contribution will go directly towards empowering these families and creating positive change. You can donate securely and conveniently through the following link [insert link].
- **Spread the Word:** Help us spread the word about this important cause by sharing my fundraising page with your network.
- **Become a Fundraiser:** If you feel passionate about helping our community, I invite you to join create your own fundraising page for the Anti-Event Fundraiser.

By supporting the Anti-Event Fundraiser, we can bring hope, stability, and opportunities to those who need it most. Your generosity and involvement will make a tangible difference in their lives and empower them to overcome obstacles.

Thank you for considering my request and for being a person I admire and respect. I truly believe that together, we can transform the lives of JPP families and create lasting change. If you have any questions



or would like more information about JPP and the Anti-Event Fundraiser, please don't hesitate to reach out.

Let's come together and make a positive impact on the lives of JPP families. Your support means the world to me, and I'm grateful for your consideration.

Warmest regards,

[Your Name]

[Email 2](#)

Subject: Join Us for a Groundbreaking Anti-Event Fundraiser!

Dear [Name],

I hope this email finds you well. I've got great news! I've signed on to become a supporter of Jeffco Human Services Foundation and could really use your help. I'm committed to helping Jeffco Human Services Foundation raise \$20,000 which will support families in Jeffco Prosperity Partners (JPP). JPP is dedicated to supporting families in need, providing them with resources, guidance, and opportunities to break the cycle of poverty. All contributions to the Anti-Event Fundraiser will directly assist these families and empower them towards a brighter future.

Are you down to make a lasting impact? Please visit my fundraising page at [URL] and make a donation today! If you want to make an even larger impact, you can sign on as a supporter, too, and create a fundraising site [Link to Campaign Site Landing Page] of your own, set your personal fundraising goal, and start spreading the news!

Can't donate or become a supporter? No worries. Please consider forwarding this email to your friends and family to get the word out. Thanks so much for your support!

Warmest regards,

[Your Name]

## Thank You Email Templates

Always remember to thank your donors for their generous support. Utilize the donor thank-you templates to express your appreciation and acknowledge their impact.

### Email 1

Subject: Thank You for Your Generous Support!

Dear [Donor's Name],

I hope this email finds you well. I am writing to express my heartfelt gratitude for your incredible contribution to our Anti-Event Fundraiser in support of JPP families. Your generosity is truly making a meaningful impact on the lives of those we serve.

Thanks to your selfless support, we are one step closer to providing essential resources and support to families in need. Your donation will empower these families to break free from the cycle of poverty and create a brighter future for themselves and their loved ones.

Your compassion and dedication to our cause are truly inspiring. We are humbled by your commitment to making a positive change in our community, and we cannot thank you enough for being part of this extraordinary journey.

As we continue our efforts to uplift JPP families, we promise to keep you informed about the progress of our initiatives and the real impact your donation is making. We are excited to share the stories of transformation and success that your generosity helps create.

Once again, thank you for your remarkable support. Your contribution is not only a testament to your kindness but also a beacon of hope for those in need. Together, we are transforming lives and building a more prosperous community.

If you have any questions or would like to stay updated on our progress, please feel free to reach out. We look forward to keeping you engaged and involved in our future endeavors.

With heartfelt appreciation,

[Your Name]

### Email 2

Subject: Thank You for Your Support!

Dear [Donor's Name],

I hope this email finds you well. I wanted to take a moment to express our heartfelt gratitude for your generous contribution to our Anti-Event Fundraiser supporting JPP families.

Your support means the world to us and plays a vital role in empowering families on their journey to prosperity. Thanks to your compassion and generosity, we can provide essential resources, support systems, and opportunities to those in need, creating a brighter and more secure future for each family.

The impact of your donation goes beyond just monetary value – it represents a powerful statement of solidarity with our cause. With your support, we can break barriers and build bridges to better opportunities for JPP families, fostering a thriving and empowered community.

We want you to know that your kindness is creating a positive ripple effect, inspiring others to join this worthy cause and contribute to our shared mission. Your belief in the power of giving is truly making a difference in the lives of those we serve.

Once again, thank you for being a beacon of hope for JPP families. Your support is a testament to the strength of our community, and we are honored to have you by our side.

We look forward to keeping you updated on the progress of our initiatives and the positive impact of your contributions. Together, we can continue to transform lives and uplift those in need.

With heartfelt gratitude,

[Your Name]

## Sample Social Media Posts

### Facebook and Instagram

#### Sample Message 1

Hey friends, I've taken up the Anti-Event Fundraiser Challenge to uplift JPP families. Your donation goes directly towards helping JPP families secure housing, put food on the table, access essential healthcare services, and obtain the education and skills needed for a brighter future.

Your support can transform lives and empower those in need. Donate to my page and let's make a real impact together!

#DonateAndMakeADifference #SupportJPPFamilies #ImpactfulGiving #ChangingLives #TogetherWeCan #jeffcoprospertypartners #JPPAntiEventFundraiser

#### Sample Message 2

I'm on a mission to support JPP families through the Anti-Event Fundraiser Challenge.

Your generosity can create opportunities and brighter futures. Every donation not only helps JPP children succeed academically but also instills a sense of confidence, resilience, and a belief in their limitless potential. Join me by donating to my page and let's make a positive change together!

Let's celebrate their achievements and make a lasting impact together! 🎉 🎓

#SupportSuccess #JPPAntiEventFundraiser #EmpoweringDreams #BrighterFutures

#### Sample Message 3

Join me in the Anti-Event Fundraiser Challenge to uplift JPP families!

As the cost-of-living rises, families face tough choices, often sacrificing enriching experiences like summer camps for their children. These extracurricular activities are crucial for their development, fostering learning, growth, and social interaction. But financial barriers can prevent many families from providing these opportunities.

By donating to my fundraising page, you directly impact children's lives who would otherwise miss out on these valuable experiences. Your contribution enables JPP to offer scholarships, subsidies, and resources, making extracurricular activities accessible to all children, regardless of their family's financial circumstances.

Let's unite for a great cause - donate to my page and let's do this!

#SupportChildrensDevelopment #AntiEventFundraiser #MakingADifference

#### Sample Message 4

I'm excited to be part of the Anti-Event Fundraiser Challenge, raising funds to empower JPP families.

Your contribution can transform lives and provide essential assistance while allowing families to maintain their progress. With your support we can help JPP families meet immediate needs and focus on their journey towards self-sufficiency.

Your donation matters, and every contribution can bring hope and brighter futures. Don't miss out - the fundraiser ends on September 30th! Support now and let's impact lives together! 🧡🌈

#SupportChange #DonateForHope #AntiEventFundraiser #MakeADifference #SupportFamilies

### Sample Message 5

I'm raising funds through the Anti-Event Fundraiser Challenge to uplift families in our community! Your contribution supports essential resources and coaching services, paving the way for economic success.

🎓 Join me in supporting JPP children by donating to my fundraising page. Together, we can provide them with a strong foundation for success, empowering families to excel academically and pursue their dreams.

Thank you for your generosity and belief in the power of education to transform lives! 🙌📖

#SupportJPPChildren #DonateForEducation #EmpowerSuccess #AntiEventFundraiser #MakeADifference

### Sample Message 6

I'm excited to be a part of the Anti-Event Fundraiser Challenge, raising funds to support JPP families!

JPP believes that building confidence is key to unlocking people's full potential. That's why they are committed to supporting families on their journey towards prosperity, including providing essential tutoring services. Tutoring can make all the difference, ensuring on-time graduation and instilling the confidence needed to tackle challenging classes.

Whether you donate \$50 or \$500, your contribution plays a significant role in helping parents achieve their educational aspirations. With your support, JPP can provide the necessary resources, support systems, and tutoring services that give parents the confidence and tools they need to succeed academically.

Join me in making a positive impact - donate to my page today!

#UnlockingPotential #SupportTutoringServices #EmpowerFamilies #InvestInEducation #BrighterFuture

### Sample Message 7

I am raising funds to help Jeffco families transform their lives!

Jeffco Prosperity Partners (JPP) is a program that empowers families to overcome financial obstacles and creates a more secure, thriving community. Every contribution to the Anti-Event Fundraiser supports essential resources and coaching services, paving the way for economic success. Act fast, the fundraiser ends on September 30th! Donate to my page and let's create positive change together!

#EmpowerFamilies #BrighterFuture #TransformingLives #MakeADifference

## Links to fundraising pages, website, and social media

Sign up for monthly donation to provide sustainable support for JPP families, allowing us to create positive change in the lives of those we serve. Link: [Monthly Giving Program](#)

To make a donation to the Anti-Event Fundraiser, visit JHSF's [Anti-Event Fundraiser Page](#)

For more information on the Anti-Event Fundraiser, visit: [Anti-Event Webpage](#)

Create your own personalized Fundraising Page for the Anti-Event Fundraiser through this link: [Create your own Fundraising Page or](#)

Create a fundraiser on your Facebook page through [this link](#).

Sign up for [King Soopers Community Rewards program](#) to support JPP families every time you grocery shop.

Follow us on our social media platforms (links below) to stay updated on the Anti-Event Fundraiser and share our posts with your network. Use the hashtag #AntiEventFundraiser #jeffcoprosperitypartners to join the conversation.

[Jeffco Human Services Foundation Facebook](#)

[Jeffco Human Services Foundation Instagram](#)

[Jeffco Human Services Foundation Twitter](#)

[Join the Anti-Event All Stars fundraising team](#)

## FAQs

### What exactly is an Anti-Event Fundraiser?

- The Anti-Event Fundraiser is a unique and innovative approach to fundraising, unlike any traditional event you've attended before. Instead of gathering at a specific location, this fundraiser allows you to embrace the comfort of your own space while making a meaningful impact. You can support JPP families without the need for formal attire, travel, or event logistics.
- What sets the Anti-Event Fundraiser apart is its focus on efficiency and maximizing the direct benefits to JPP families. By eliminating the expenses typically associated with hosting an event, a larger portion of the funds raised can go directly towards supporting the essential work of JPP. This cost-efficiency ensures that every dollar donated has a more substantial impact on the lives of those in need.

### How does an Anti-Event Fundraiser work?

- Instead of hosting a physical event, the fundraiser will take place entirely online, leveraging digital platforms and social media to engage our supporters and collect donations. Forget about a cocktail hour starting at 5:30, and there won't be any speeches at 7 p.m. You won't need to purchase a ticket or new shoes or coordinate a sitter to watch the kids. Instead, you can relax, unwind, and spend time with family and friends.

### How can I spread the word about the Anti-Event Fundraiser?

- Share this [link to our fundraising page](#) with your friends, family, and colleagues to help us raise awareness about the Anti-Event Fundraiser. Encourage them to join our cause and make a difference in the community.
- Follow us and share our social media platforms, such as [Facebook](#), [Twitter](#), and [Instagram](#), to stay updated on the Anti-Event Fundraiser and share our posts with your network. Use the hashtag #AntiEventFundraiser to join the conversation.

### How can I support the Anti-Event Fundraiser?

- Donate: You can [donate online](#), text GIVE to 720-513-1408, or mail a check to 900 Jefferson County Parkway, Suite 370, Golden, Colorado 80401.
- Join our [Monthly Giving Program](#) to provide sustainable support to JPP families. Your monthly donation provides vital support for our cause, allowing us to create positive change in the lives of those we serve.
- Spread the word: Share this [link to our fundraising page](#) with your friends, family, and colleagues to help us raise awareness about the Anti-Event Fundraiser. Encourage them to join our cause and make a difference in the community.
- Connect on social media: Follow us on social media platforms, such as [Facebook](#), [Twitter](#), and [Instagram](#), to stay updated on the Anti-Event Fundraiser and share our posts with your network. Use the hashtag #Anti-EventFundraiser to join the conversation.
- Sign up for the [King Soopers Community Rewards program](#) and support JPP families every time you grocery shop - at NO COST to you!



### **Is there a minimum donation amount for the Anti-Event Fundraiser?**

- No. Your contribution, no matter the size, will have a meaningful impact on the lives of families in the JPP program.

### **Are donations made to the Anti-Event Fundraiser tax-deductible?**

- Yes, Jeffco Human Services Foundation is a 501(c)(3) organization. All donations are tax-deductible. EIN 82-1885665

### **Can I create my own fundraiser to support the Anti-Event Fundraiser?**

- Yes! You can [start a fundraiser on your Facebook page](#) with just a few clicks or [create your own Fundraising Page](#) through Network for Good- we provide a toolkit with all the information you need to be a successful fundraiser.

### **How will the funds raised during the Anti-Event Fundraiser be used to support JPP families?**

The funds raised during the anti-event fundraiser will be utilized to provide crucial support and services to JPP families. Here are some ways the funds may be allocated:

- **Education and Career Development:** The funds raised can be allocated towards educational resources and career development opportunities for JPP families. This may include scholarships, training programs, GED support, or assistance with pursuing higher education. By investing in education and skill development, the funds can help families improve their employment prospects and achieve economic stability.
- **Basic Needs Assistance:** Provide emergency financial assistance or support for basic needs such as housing, utilities, food, transportation, and healthcare. By addressing these immediate needs, the funds can help alleviate financial stress and create a more stable foundation for families to focus on their long-term goals.
- **Support Services:** Additional funds can be allocated to enhance support services for JPP families. This may include counseling, case management, transportation assistance, or access to community resources. By providing comprehensive support, the funds can address the diverse needs and challenges faced by JPP families, helping them overcome barriers and achieve self-sufficiency.